IID study on prevailing information gaps in labor migration found that 50% of people are unaware of Government or NGO’s activities that can provide them with information and support for safer migration.

Only 17% of the people are informed on how the migration act can protect them from being scammed and protect their rights as a citizen. Subsequently, more than 65% of people seek information from their relatives or neighbors and thus 45% of them had a known person their middleman.

The survey was conducted in 833 random households in Norail, Chittagong, Tangail and Comilla and comprised of a series of forums, KIIs and FGDs.

This study has been conducted by IID as part of the Fairer Labour Migration (FLM) initiative* which aims to improve transparency and accountability of the migration process.

In this context, this policy breakfast seek to address these 4 questions--

### Questions for the Policy Breakfast

<table>
<thead>
<tr>
<th>Question</th>
<th>Percentage</th>
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<tbody>
<tr>
<td><strong>01</strong> What are the <strong>popular awareness campaigns</strong> for fairer labour migration?</td>
<td><strong>49.6%</strong> Don’t know about GoB or NGO’s activities to inform for safe migration</td>
</tr>
<tr>
<td><strong>02</strong> What are the <strong>challenges</strong> in reaching the grassroots with information?</td>
<td><strong>45%</strong> Opined known person are the middleman of migration process</td>
</tr>
<tr>
<td><strong>03</strong> How <strong>other sectors</strong> are succeeding in doing so?</td>
<td><strong>2-3 times</strong> Actual migration cost is at least 2-3 times the govt. declared migration cost</td>
</tr>
<tr>
<td><strong>04</strong> What are the <strong>innovations</strong> in grassroots communications that migration sector can adapt?</td>
<td><strong>&lt;20%</strong> Respondents informed about the migration act</td>
</tr>
<tr>
<td><strong>&gt;65%</strong> Respondents seek information from their relatives and neighbors</td>
<td></td>
</tr>
</tbody>
</table>

* This initiative is under PROKAS (Promoting Knowledge for Accountable Systems), an innovative programme bringing together the Government of Bangladesh, civil society and the private sector to bring about positive change and improving the lives of Bangladeshis. It is funded by the UK’s Department for International Development and implemented by a consortium led by the British Council, supported by Palladium and WISE Development.
59% of people do not know public services available for labour migration.

41% of people know the government services related to labour migration.

Of which, specific services they are aware of --

- Low cost migration: 86%
- Gov’t channels for migration: 83%
- Training opportunities: 56%
- Local information services: 13%
- Medical Certification: 12%
- BMET Training: 2%

49.6% of people are NOT aware of the Govt/NGOs campaigns in their areas.

50.4% people know the GO/NGO services to disseminate information on safe and regulated migration.

Of which, specific awareness campaigns they are aware of --

- Video campaign: 24%
- Village meeting: 18%
- Miking: 12%
- Mobile SMS: 12%
- Distribute booklets: 8%

Access to media by types:

- 98% Mobile
- 78% TV
- 28% Internet
- 25% Facebook
- 22% Others

Access to info points by type:

- 59% UDC
- 53% Other telecenter
- 19% Library
- 17% Cyber Cafe
- 10% Do not Know

Top 4 sources of information are all secondary sources:

- Family: 80%
- Relative: 73%
- Neighbour: 65%
- Friend: 23%
- Internet: 10%

Primary sources of migration information:

- 5 years of making public policy

IID

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IID 5 years of making public policy